

# 35th Annual Bakersfield SPORTSMEN BOAT & RV SHOW

- Bako Sand Drags
- Super Cruise Car Show

## • Kids Land



## Book Your Booth Today!

### BAKERSFIELD EXHIBITOR SPACE RATES

#### Your Exhibitor package includes:

- Listing in show flyer
- 8' draped back wall & 3' side curtains
- Electrical 120vac/500watt receptable
- Company Identification Sign

**SEE PAGE 3 FOR ADVERTISING RATES**

#### Basic Booth Indoors:

- Basic Booth 10' x 10' \$400.00
- Bulk Space 10' x 40' or larger \$350.00 (PER 10X10)
- Corner Booths \$450.00
- Non-Profit 10'x10' \$250.00

#### Basic Booth Outdoors:

- Price per square ft. 10' x 10' \$2.50
- Bulk Outdoor 10' x 30' \$1.50

#### Boat Harbor Prices:

- \$1.25 per square foot (Pipe & Drape not included)

#### RV Rates

- single \$225.00 Each
- 2-20 \$175.00
- 21 & up \$120.00

#### SHOW HOURS:

Friday: 10 a.m. - 7 p.m.  
Saturday: 10 a.m. - 7 p.m.  
Sunday: 10 a.m. - 5 p.m.

#### Exhibitor Move In:

- February 23rd 8:00 a.m. - 10:00 p.m.
- Boat & RV Dealers - (call for move-in dates & times)

#### Special Rates:

Special Booth Sizes & Rates 105 = \$575  
138 thru 144 8' Deep 10' wide = 80 sq. ft. = \$300 per booth  
Special Booth Sizes & Rates 207, 219 & 239 = \$675.00. Booth 227 \$200.00  
Krafter Korner's Special Booth Rate = \$100.00 per booth. Handmade crafts only.



## What Our Customers Are Looking For:

- Fishing & Hunting Equipment
- Lodges & Resorts
- Outdoor Destinations
- Fishing & Hunting Guides & Outfitters
- Recreational Vehicles • Boats • Motorcycles • ATVs
- Sand Cars & Accessories
- Outdoor Living Accessories, Barbeques & Islands.

#### ✓ Advertising and Promotion

- High impact television commercials on all major network TV stations
- Optimum reach, frequency radio schedule on highest rated stations
- Newspaper campaign includes advance promos throughout Central California

#### ✓ Convenience

- Drive in & out set-up & take-down
- Friendly, knowledgeable staff

#### ✓ Value

- Reduced hotel rates
- Industry networking

#### ✓ Consumer Target

- Primary show attendee is a married home owner, 25-60 years of age
- Target median household income \$50,000+

#### ✓ Visibility

- Demonstrate your products and services

#### ✓ Mass Emails

#### ✓ Facebook

#### ✓ Twitter



**Hilton Garden Inn®**  
Bakersfield

Rate **\$79** + tax (for group discount)  
Mention Central Valley Sport Show when booking your reservation.  
3625 Marriott Drive, Bakersfield, CA  
PHONE: 661-716-1000 FAX: 661-716-1050

**Marriott.**  
BAKERSFIELD  
AT THE CONVENTION CENTER

Rate **\$69** + tax (for group discount)  
Mention Central Valley RV & Boat Show when booking your reservation.  
801 Truxtun Ave., Bakersfield, CA 93301  
PHONE: 661-324-1900  
FAX: 661-324-7794  
web: bakersfieldmarriott.com  
email: vanessa.emo@bakersfieldmarriott.com

**Reserve Your Booth Today!**